



At Inbox e-Marketing we offer everything you need to create, send and monitor successful email marketing campaigns. Deliver beautiful emails, manage your subscribers and track your campaign results, all within our user-friendly system, plus full telephone and email support provided from design to delivery.



Send beautiful emails

- Easily build your own campaigns
- We provide a range of template designs
- Choose which customers to target



Target specific customers

- Create segments for targeted campaigns
- Segment based on location, interest or anything else you store



No experience required

- Simple and intuitive interface
- You don't need to be a 'coder'
- Create email campaigns in minutes



Great looking feedback

- Great looking charts on the results
- See who opened, clicked and forwarded
- Drill down to individual subscribers

Pricing:

Both options start with a £199 user area set-up. All charges include a rebate to UBT

Option 1 - Low Usage (1 campaign per month or less)

£49 per campaign, plus 1 pence per email sent

Option 2 - High Usage (multiple campaigns per month)

Based on a 6 month subscription, allows the customer to send multiple campaigns to a capped number of addresses.

£89 p/m – 500 addresses* (up to 2,500 total e-shots p/m)

£99 p/m – 2,500 addresses* (up to 12,500 total e-shots p/m)

£129 p/m – 5,000 addresses* (up to 25,000 total e-shots p/m)

£149 p/m – 10,000 addresses* (up to 50,000 total e-shots p/m)

*(Number of email addresses held on the system at any one time)

User Area Setup - £199 (renewable after 12 months)

- 1st email campaign FREE plus sending to up to 2,500 recipients included
- Set up of unique customer user area for creating email campaigns, viewing reports etc.
- Bespoke artworked template built to the customers requirements and to match their existing branding
- Full technical support via telephone and email
- Access to full reporting and feedback features
- Includes a rebate to UBT

(Bespoke Packages and larger limits available upon request)